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**Fall 2016 Newsletter****Important Information & Upcoming Events****-Register for Upcoming Conferences:**

KTF: Register online before Dec. 5th

The Western: Register online

**-Membership renewal in April**

## Teaming Up with Kansas Turfgrass Foundation Conference: Dec 6,7,8, 2016 Topeka, KS



The 66th Annual Kansas Turfgrass Conference and Trade Show (KTF) is being held in conjunction with KNLA for the second time this December in Topeka, KS. This 2.5 day conference and show has an average attendance of over 600, with more than 50 exhibitors, plus respected leaders and educators in the turf and nursery industry presenting seminars.

Featured speakers include:

Dr. Jim Brosnan, Head of the Turfgrass Weed Science Research & Extension program at the University of Tennessee

Dr. Adam Thoms, Horticulture Department, Iowa State University

Dr. Paul Vincelli, Department of Plant Pathology, University of Kentucky

Dr. Sarah White, Horticulture, Clemson University

Another bonus of this conference is the opportunity to obtain pesticide recertification for 3A (8 hours) and 3B (9 hours). There are also CEUs available for Certified Arborists.

Get a sneak peek of sessions, workshops, and speakers on the KNLA website by downloading the conference brochure! Find out more about being an exhibitor at [www.kansasturfgrassfoundation.com/annual-ktf-conference.html](http://www.kansasturfgrassfoundation.com/annual-ktf-conference.html)

Get Involved and Join KNLA - Individual Memberships are just \$50.00! [Membership Information](#)

**25%**  
**Discount for**  
**New KNLA**  
**Members!**

### Did you forget to renew your membership?

#### **Membership in KNLA gives you...**

Educational programs and scholarship opportunities

A boost to your professional appearance and a listing on our website

- ▶ Access to ongoing Research at Kansas State University and the Horticultural Research Institute

The opportunity to become recognized as a Kansas Certified Nurseryman

KNLA newsletters

Discounts for attending KNLA sponsored events and on Effective Landscape Guides you can use as marketing tools in your store.

Plus, new members receive a 25% discount on their membership dues for 2016. There are several categories of membership. Active memberships for individuals are \$50.00. Active business memberships start at \$100.00. Student / Educator memberships are \$25.00. Membership forms can be found and completed online or printed from the website and emailed to [kansasnla@gmail.com](mailto:kansasnla@gmail.com) or mailed to 2880 Zeandale Road, Manhattan, KS 66502.

# THE Western

Western Nursery & Landscape Association  
Established 1890

**January  
18, 19, & 20**

The 2017 Western will be held January 18th, 19th and 20th at the Crown Center Exhibit Hall in Kansas City, MO. The conference includes a trade show, new plant fashion show, networking receptions, and educational seminars. Keynote speaker Claudia West will discuss "Planting in a Post-Wild World." West has authored a book of this same name in partnership with Thomas Rainer. The book and her presentation will focus on designing plant communities for resilient landscapes. The conference will also feature a design workshop by West, Learning Centers by Ball Horticultural Company, Greenleaf Nursery Company, KAT Nurseries, Loma Vista Nursery, and PlantRight/Schwope Brothers Tree Farms.

Roundtable discussions will focus on many topics including water management, hiring, creating small businesses, drones and engineering, among others. Attendees can also attend a panel focusing on the future of Horticulture in

2027. Panelists include Cale Doornbos, PLA, ASLA, SWT Design; Lyndsi Oestmann, Loma Vista Nursery; Virgil Widger, Country Landscapes. A link will be available on the KNLA website when registration goes live. For more information on the conference, visit [www.kansasnla.org](http://www.kansasnla.org) and download the conference schedule or visit [www.wnla.org/western](http://www.wnla.org/western) for a full overview of the conference.



# Summer Field Day

## 2016 MLNA & KNLA Border Tour & Conference

Summer Field Day was held in conjunction with the Western Bus Tour and 25 year anniversary of Loma Vista Nursery August 11th and 12th. The theme for the conference was "A Time for Fresh Ideas, Friends, & Fun- Growing Together!" The conference featured Craig Regelbrugge, AmericanHort's Senior Vice President of Industry Advocacy & Research as the keynote speaker. Craig serves in several national leadership positions for the horticulture industry on matters related to the labor force, plant health, and trade. He co-chairs the Agriculture Coalition for Immigration Reform and is chairman of the board of the National Immigration Forum Action Fund. He is the Green Industry's radar in D.C. Craig discussed public policy, the upcoming election, and government relations with the green industry and the future of horticulture businesses.



**Craig Regelbrugge**

Also presenting were Tammy Behm with Greenscape Gardens and Dr. Raymond Cloyd, Dr. Jason Griffin, and Dr. Judy O'Mara of Kansas State University on topics including K-State research projects, current plant disease issues, and issues with scale. Bill Rupert, owner and manager of the St. Louis office of National Nursery Products discussed "The Changing World of Pollinators & Monarchs for Retail & Landscape."

The conference was held at The Plaza Grill and Cinema Theater in Ottawa, KS. Attendees enjoyed wagon tours of Loma Vista Nursery and Dr. Cloyd's research trials, visiting with sponsors, and mini education seminars on transportation and logistics, and marketing and new plants. Midwestern Chapter International Society of Arboriculture approved CEUs for conference attendees each day for specific credentials.

# Informed. Engaged. Effective.

## Meet Your Lighthouse Program AmericanHort Advocacy Team



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What does government have to do with the business of Horticulture? Just about everything...Like it or not, government at every level directly impacts every single horticulture industry business every day. Decisions by Congress and actions of agencies affect everything from employment to taxes to truck to the environment, to access to capital and credit to the impact of invasive pests and diseases. Just about every decision benefits one interest while another pays the price. If you are not involved or represented, you are more likely to be on the losing end.

The Lighthouse Program thinks everyone in horticulture should have a strong voice on Capitol Hill. AmericanHort advocates for the interests of green industry employers on federal legislation and regulation, day in and day out. AmericanHort has a team of full-time dedicated staff and expert advisors located in Washington D.C. where these decisions are shaped.

But politics are local too and voices of voters matter. The Lighthouse Program green industry grassroots partnership is designed to strengthen the industry's voice and influence while raising awareness of critical and emerging issues.

Here's how it works: State partners enroll their active, in-state members and pay a per-member participation fee of \$10. This fee provides the benefits of :

- Access to the Voter Voice online grassroots mobilization website
- Timely, customized alerts when Congress or federal agencies need to hear from us
- Articles every two weeks providing issue updates and interpretation for partners to publish in newsletters and social media
- Access to AmericanHort's advocacy staff team

While a single letter, email, or tweet won't get a lawmaker's attention, dozens of messages on a single issue can make a difference. And hundreds— or better yet, thousands— are even more likely to. AmericanHort is now nearly 15,000 business voices strong. For business owners and managers, the goal is to make it easier to stay informed, get engaged, and be effective.

## Adding to Your Library: Staying Up to Date with Resources

Keeping up to date on the latest practices and learning new methods can be a game changer for nursery and landscape businesses. Frequently checking up on new resources is a great way to stay informed. One portal for resources can be found online at [www.nurserymag.com](http://www.nurserymag.com).

This white-paper on the success of clean plants (and others on various helpful topics) can be downloaded for reviewing at <http://www.nurserymag.com/FileUploads/file/Whitepapers/BioWorks-KeepItClean.pdf>

Do you have a valuable resource? Share the knowledge with other KNLA members! We would love to hear from you at [kansas\\_nla@gmail.com](mailto:kansas_nla@gmail.com).



## KEEP IT CLEAN

Clean, healthy plants yield clean, healthy profits

**R**emember the old saying, "an ounce of prevention is worth a pound of cure?" It certainly fits today's plant growing industry. The cornerstone of a successful growing operation is proper sanitation. From benches and floors, to tools and equipment, and from employees to plants, a clean organization will boost crop quality and keep customers coming back. The family of BioWorks products prevents and controls diseases and insect pests in a cost-effective and safe manner.

Sustainable production practices are important to an increasing number of growers, retail garden centers and consumers, and BioWorks products answer the needs of environmentally conscious growers. Many are certified by the Organic Materials Review Institute (OMRI), which denotes they are approved for organic production in the United States. All BioWorks products have low REIs.

Give your plants a healthy start and keep them clean throughout the production cycle.

### PROTECT THE ROOTS

To ensure a healthy, attractive crop, start at the bottom – with the roots. Provide long-term protection against root diseases with RootShield® on stock plants, in propagation, on cuttings or on finished plants.



RootShield promotes a healthier root system increasing root mass potential. It reduces the effects of environmental stresses that challenge the root system.

RootShield applied in a preventive manner protects roots from several pathogens including, *Pythium*, *Fusarium*, *Rhizoctonia* and *Thielaviopsis*. It's available in granular form or a wettable powder and contains spores of *Trichoderma harzianum* strain T-22, which colonizes the root hairs, root surfaces, branching sites and callus tissue.

Within 24 hours of applying RootShield, the spores germinate and begin to grow on

"Growing with RootShield resulted in a tremendous difference in our crop. Roots were thicker, whiter and more vigorous than I can remember."

– DOUG ANDREWS,  
ALEX R. MASSON INC.

and around the root system, forming a shield to protect the plant. As it grows, RootShield releases enzymes that dissolve the cell walls of fungal pathogens. It grows on the roots within a pH range of 4-8 and at soil temperatures of 48° to 97°.

With its very low toxicity profile, RootShield has a 0-hour REI and it's cost effective because it reduces or eliminates the need for



chemical fungicide applications. Both RootShield formulations are OMRI Listed.

"Growing with RootShield resulted in a tremendous difference in our crop," said Doug Andrews of Alex R. Masson in New Mexico. "Roots were thicker, whiter and more vigorous than I can remember."

RootShield WP is easily applied through many means, including an injector with a watering wand, an overhead boom, watering tunnels, a Chapin® tube system, drip tape or emitter systems, sprayers and ebb-and-flood systems. The granular version may be blended into growing media and field soil or top dressed. RootShield is compatible with all bark, coir, peat-based and soil-less mixes.

A RootShield application will protect your crop for approximately 10-12 weeks. A second application, which can be made at half-rate, provides extended protection. A second application may be used on long-term crops when growers shift-up plants to a larger container, when a crop comes out of dormancy or during extended periods of plant stress.

### FOLIAR PROTECTION

Now that you've got a weapon against root pathogens with RootShield, it's time to think about foliar issues. Because prevention is the more prudent route, use MilStop® before you see signs of disease. This water-soluble, broad-spectrum foliar fungicide prevents powdery mildew, Alternaria blight, Anthracnose, black spot, Botrytis blight, Cercospora leaf spot, downy mildew, Phomopsis blight and Septoria leaf spot. MilStop inhibits enzymes involved in fungal cell wall formation by altering the pH on the leaf surface, without restricting plant growth.

If powdery mildew is already present, use MilStop as a curative product. It kills powdery mildew on contact by pulling water from spores and their growing strands. MilStop also provides residual protection up to two weeks.

MilStop is OMRI Listed, has a 1-hour REI and can be used in a rotation with chemicals. It's a cost-effective product because it comes pre-formulated with surfactants. McClendon's Select in Peoria, Ariz., uses CEASE® and MilStop to control and eradicate powdery mildew in chard and carrot crops.

"As an organic grower, we continue to have great success with BioWorks products," said Robert McClendon.

# SNAPSHOTS



**2016 MLNA & KNLA Border Tour  
& Conference in Ottawa, KS**



**Networking at the Border Tour**



**Celebrating at the  
Loma Vista 25th  
Anniversary Party**



**Robyn James helping Beck Sellers, ONLA  
director at the Oklahoma Convention and  
Trade Show**

## Kansas Certified Nurseryman Certification

A program developed and administered by the Kansas Nursery and Landscape Association designed to identify individuals who are knowledgeable and experienced enough about our industry to be considered as professionals.

Visit [www.kansasnla.org](http://www.kansasnla.org) for details.

***"Promote professionalism in the  
Kansas Nursery, Landscape, and  
Garden Center Industry through  
knowledge sharing and education"***

## Newsletter Signup

To receive updates from the KNLA, send your information to  
[kansasnla@gmail.com](mailto:kansasnla@gmail.com)