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KNLA Board Members & Staff:

- Dail Hong
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- Lyndsi Oestmann
Board Member
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- Jonah Nelson
Board Member
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- Alex Gottlob
Board Member
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- Luke Clouse
Board Member
316-880-0227
- Tim McDonnell
Ex-Officio
316-788-0492
- Kara James
Exec. Secretary
785-317-3622



SUMMER 2017 Newsletter

Important Information & Upcoming Events

- Don't forget to renew your membership!
- Register for upcoming KTF Conference

SAVE THE DATE

Mark your calendars for the Kansas Turfgrass Conference in conjunction with the KNLA at the Expocentre in Topeka, KS on December 5, 6 and 7th!

Come see and hear about the latest products and services from sponsored vendors, receive pesticide certification credit in 3A and 3B and hear renowned speakers on turf, mechanics, lawn, landscape, sports field, golf course and business topics.

A must attend event if you're in the green industry!

Be on the lookout for an email with more details. We hope to see you there!

"Promote professionalism in the Kansas Nursery, Landscape, and Garden Center Industry through knowledge sharing and education"

It's time to join or renew your membership!

25%

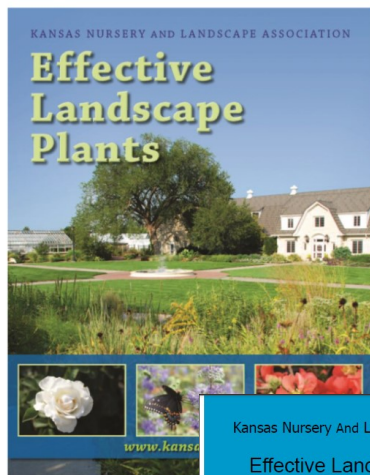
**Discount for
New KNLA
Members!**

Membership in KNLA gives you...

- ▶ Educational programs and scholarship opportunities
- ▶ A boost to your professional appearance and a listing on our website
- ▶ Access to ongoing Research at Kansas State University and the Horticultural Research Institute
- ▶ The opportunity to become recognized as a Kansas Certified Nurseryman
- ▶ KNLA newsletters
- ▶ Discounts for attending KNLA sponsored events and on Effective Landscape Guides you can use as marketing tools in your store.

Plus, new members receive a 25% discount on their membership dues for 2017. There are several categories of membership. Active memberships for individuals are \$55.00. Active business memberships start at \$105.00. Student / Educator memberships are \$30.00. Membership forms can be found and completed online or printed from the website and emailed to kansasnla@gmail.com or mailed to 9519 W 77th Terrace, Overland Park, KS 66204.

Effective Landscape Plants & Supplement Guide



Kansas Nursery and Landscape Association's plant guide is now available and ready for shipping. The printed Effective Landscape Guide:

- Includes both shrubs and trees
- 48 pages with color photographs
- Common and botanical plant listings
- Kansas Choice Selection

Great for garden centers! Promote the plants that you stock at your garden center and are well suited to Kansas.

Perfect for landscape designers! Design landscapes with plants that are suitable to the growing conditions in Kansas. Makes it easy to show your clients the plants in your design.

Member price \$3.00 each! \$137.50 per case of 50

Non Member price \$4.50 each. \$225.00 per case of 50

[Order Form](#) on the website includes shipping and handling information.

Perennials, Groundcovers and Vines online supplemental guide is now included! A link to the online version will be forwarded with your shipment of the Effective Landscape Plants guide.

www.kansasnla.org

kansasnla@gmail.com

Research & Extension Publication:

Using Evergreen Tree, Shrubs and Ground Covers Year-Round

Johnson County K-State Research and Extension have created a helpful publication regarding evergreen plants. This document includes several reasons to include evergreen plants in landscape and ways to use these types of plants that could serve as talking points with your retail customers. To view this publication in full, follow this link (<http://www.johnson.k-state.edu/docs/lawn-and-garden/in-house-publications/trees-shrubs/Using%20Evergreen%20Trees%20and%20Shrubs.pdf>).



Taking Another Look . . .

Using Evergreen Trees, Shrubs and Ground Covers to Add Year-Round Interest to Your Landscape

When most people hear the word *evergreen*, they think of a Christmas tree. However, evergreen really refers to any plant — a tree, a shrub or ground cover — that keeps the color in its needles or leaves all year long. It's easy to see where the name evergreen comes from! In contrast, *deciduous* plants lose their leaves once a year in the fall and survive winters by becoming dormant (inactive) until spring — like maple trees, for example.

Whether considering evergreen trees, shrubs or ground covers, evergreen plants can be divided into two broad categories:



Evergreens with needles
Common examples: Pine, spruce, juniper, fir and yew



Evergreens with leaves
Called *broad-leaved* evergreens

Common examples: Boxwood, holly, azaleas, rhododendrons, euonymus and English ivy



Four good reasons to include evergreen plants in the landscape

1. Add life to the winter landscape. It's easy to love evergreens because they stay green and alive in winter when everything else seems to close down. They add interest to an otherwise weary view and form the mainstay of the landscape during the winter months. Colorful berries, bark, and foliage carry on the show long after summer and fall blooms fade.

2. Variety in size, shape, color and texture. Evergreen plants range in size from ground-hugging plants growing only a few inches tall to large trees.

They come in all shapes — flat, horizontal, pyramid, rounded, narrow, broad, irregular, and even contorted. And if you don't like a plant's natural shape, there's always pruning.

Foliage color ranges from all shades of green, gray-green and blue-green, as well as gold, yellow, cream, purple and red. Check out the new growth on evergreen plants in the springtime. The light shades of new growth contrasted against the darker older foliage are beautiful.

3. Protection for birds. Evergreen trees, such as pines, spruces, and junipers, provide the essential hiding places that birds need for building nests and for shelter from winter winds.

4. Low maintenance and longevity. Once established, many evergreen plants require little maintenance and flourish for years.



Have you thought about these ways to use evergreen plants?

Accent and contrast.

- Mix evergreen shrubs such as azaleas, rhododendrons, dwarf pines and yews with annuals and perennials in a border. In winter, when the annuals and perennials have died back, the shrubs become the focal point of the bed.

- Intensify the beauty of evergreen trees and shrubs by planting a mixture together. The contrast in color, height, shape and texture accentuates their individual beauty.
- Use evergreen shrubs to create a great background for a flower bed. Boxwood, holly and others make your flowers more vibrant against the green foliage. And as a bonus, the evergreens provide a framework in winter.
- Use the strong silhouettes of conifers to accent a corner of a garden bed or frame a doorway.

Introducing:

Current President: Dail Hong



Dail graduated from Kansas State University in 2000 with a degree in horticulture landscape design. He now owns Hong's Landscape & Nursery Inc with his father, Il Sik Hong, which is located in Wichita, Kansas. It is a family owned land-scape contractor and garden center that was started in 1978. Dail's wife, Lori, is the retail store manager.

Newest Board Member: Luke Clouse



Join us in welcoming the newest member to the board of the KNLA. Luke Clouse has been happily married to his beautiful wife Crystal for the last decade. Together they are the proud parents of three wonderful boys; Eli, Cale, and Corvin. Luke is also the owner and creator of Meadowlark Landscape & Design. He graduated from Andale High School in 1999 and then studied Graphic design, Horticulture, and Landscape design at Wichita Area Technical College. Luke has a cumulative total of 19 years of experience in the field that he uses on a daily basis to ensure quality and customer satisfaction. Luke thoroughly enjoys his field and looks forward to what the future holds for his company.

We are taking nominations and/or applications for the open board position in 2018! If you're interested in serving on the board, please reach out to Dail for more information.

SNAPSHOTS



Kristina Gehrer



Sarah Sunderland

CONGRATS TO OUR 2017 KNLA SCHOLARSHIPS WINNERS

If you or your company would like to donate to our scholarship fund, please email us for more information on how you can contribute.



Top Left: Party Bus—Summer Meeting Bus Tour!

Top Right: Effects of Bug Spray on Lawn—KTF Field Day Exhibit

Bottom Left: Irrigation Presentation about Smart Controllers

Kansas Certified Nurseryman Certification

A program developed and administered by the Kansas Nursery and Landscape Association designed to identify individuals who are knowledgeable and experienced enough about our industry to be considered as professionals.